



Surname:

First name:

Address:

Contact phone no:

Email:

How you heard about the Smile Makeover offer:

Last dental visit -

- less than 6 months ago
- between 6-12 months
- more than 12 months

Do you have any immediate dental concerns:

In 25 words or less, why do you believe you deserve to WIN the \$10 000 SMILE MAKEOVER at Broadway Dental with Dr Fadi Yassmin?

If you are the winner of Smile Makeover promotion with Dr Fadi Yassmin, please indicate your acceptance by ticking yes that any relevant before and after images (as selected by Dr Yassmin) of your smile makeover case may be used for marketing purposes.

[Submit Form](#)

Terms and Conditions
Broadway Dental Smile Makeover Competition

PARTICIPATION

1. This Smile Makeover Competition ("Promotion") is conducted by Broadway Dental, Shop 14, Suite B Broadwalk Arcade, 185-211 Broadway, Broadway NSW 2007. ABN 92124730874 ("the Promoter")
2. The Promotion is a game of skill, and chance plays no part in determining the winner.
3. Entry to this Promotion constitutes acceptance of these Terms and Conditions. By entering the Promotion, entrants accept and acknowledge full responsibility for their decision to participate in the Promotion and to take the Prize if they are the Winner.
4. The Prize is not transferable to another individual.
5. All entry instructions and prize information published by the Promoter form part of these Terms and Conditions.
6. The Promotion is only open to eligible entrants (the Entrant") being individuals who are:
 - a) permanent residents of Australia;
 - b) over the age of 18;and must not be:
 - c) employees of the Promoter or an employee of related corporations or agencies associated with the Promoter and/or the Promotion; or
 - d) a spouse, de facto spouse, parent, child or sibling (whether natural or by adoption) of such an employee.
7. Entry to the Promotion commences at 9.30pm Tuesday April 21st 2009 and closes at 23:59hrs on June 30th 2009 (the "Entry Period"). All times and dates are in Australian Eastern Standard Time (AEST).

ENTRY

8. To enter the Promotion, during the Entry Period an Entrant must:
 - a) log on to www.broadwaydental.com.au ("the Website") and complete all the required data fields on the online entry form; and
 - b) answer the following question in 25 words or less:
"Why do you believe you deserve to win a smile makeover?" ("the Entry Question")
9. By entering the Promotion, all Entrants consent to allow the Promoter and its affiliates to use their before and after photos, treatment details and testimonials for promotional and educational purposes. 10. The Entrant's entry must not be:
 - a) late;
 - b) delayed;
 - c) incomplete;
 - d) incomprehensible;
 - e) unlawful;
 - f) obscene;
 - g) defamatory;
 - h) libellous;
 - i) threatening;
 - j) pornographic;
 - k) harassing;
 - l) hateful;
 - m) racially or ethnically offensive;
 - n) capable of encouraging conduct that would be considered a criminal offence;
 - o) capable of violating any law; and/or
 - p) capable of giving rise to civil liability.
11. Entry is restricted to 1 entry per person.
12. Entry via the Website is free, however, any costs associated with accessing the Website are the responsibility of the person seeking access and are dependent on the internet service provider used.
13. Entrants must make their Website entries manually using an internet browser. The Promoter may reject entries if it reasonably forms the opinion that an entry has been made using automated entry means or by use of a computer entry service.
14. Entrants must ensure that their entries are received by the Promoter during the Entry Period. All entries are deemed to be received at the time of receipt of the Promoter, not time of transmission by the Entrant. The Promoter takes no responsibility for late, lost or misdirected entries or for any delays or failures in any telecommunications service or equipment. The Promoter accepts no responsibility for any entries not received or for any delays in the delivery of any entries due to technical disruptions, network congestion or for any other reason.
15. Should an Entrant's contact details change at any time between the date that they enter the Promotion and July 10th 2009, the Entrant must notify the Promoter of their new details immediately.
16. All entries to the Promoter may be subject to verification.
17. Proof of identification, residency and other details considered suitable for verification is at the discretion of the Promoter. In the event that the winner cannot provide suitable proof, that winner will forfeit their prize in whole and no substitute will be offered.
18. Any entry that is made on behalf of an Entrant by a third party or otherwise by proxy will be invalid.
19. The Promoter may, at its absolute discretion, declare any or all entries made by an Entrant to be invalid if the Entrant:
 - a) fails to establish their entitlement to enter the Promotion;
 - b) appears to have tampered with, or benefited from tampering with, the entry process;
 - c) has submitted an entry that is not in accordance with these Terms and Conditions; or
 - d) is medically unfit for treatment.

WINNER

20. There will be one prize winner ("the Winner") of this Promotion determined from all entries received during the Entry Period.
21. The Winner will be the Entrant who, in the sole opinion of the judges has most creatively answered the Entry Question and is the most deserving of the prize.
22. The Winner will be determined on July 10th 2009 at 5.30pm (the Determination Date").
23. The judges' decision is final and no correspondence will be entered into.
24. The Winner will be notified by telephone or in writing within 2 business days of the Determination Date. The Winner's name will be published on the Website on Wednesday July 22nd 2009.
25. All reasonable attempts will be made to contact the Winner. Subject, where relevant, to any directions given under the legislation regulating the Promotion, if a Prize is: (i) not claimed by the Winner by July 31st 2009; or (ii) forfeited for any reason, the Prize will be awarded to another Entrant in an Unclaimed Prize Determination on July 31st 2009. The winner of this Unclaimed Prize Determination (also "WINNER") will be notified by telephone or in writing within 2 business days of the Unclaimed Prize Determination and their name will be published on the Website on August 5th 2009.
26. The Winner must complete the Promoter's Pre-treatment Details form that includes but is not limited to personal details, general health and medical history information. This will be used only for the purpose of providing dental treatment.
27. The Winner permits the Promoter and its related corporations to use their before and after photos, outline of treatment performed and testimonials for promotional and educational purposes.

PRIZE

28. The Winner will receive a Smile makeover valued at a maximum of A\$10,000 ("the Prize"). The Prize includes a consultation and development of a personalised treatment plan for the Winner by Dr Fadi Yassmin. The remaining treatment will be agreed with the Winner before proceeding and may include any dental procedures recommended and performed by the Promoter, up to the total maximum value of A\$10,000.
29. Treatment will be valued using The Promoter's standard fee schedule.
30. Dental treatment must be completed prior to October 30th 2009. Any ongoing treatment after this date will be charged accordingly.
31. Any additional work requested by the winner will be charged in line with The Promoter's standard fee schedule.
31. The Winner must make their way to Broadway Dental for consultation and treatment.
32. The Winner is responsible for paying any costs in relation to travel to Broadway Dental.
33. The Prize is subject to appointment availabilities.
34. The Prize is non-transferable and not redeemable for cash.
35. The Promoter takes no responsibility for any injury or illness suffered in relation to attending treatment.
36. The Promoter takes no responsibility for any dental goals not achieved by the Winner.